

IP Forum

1. Program

- Time: August 13, 2011 / 10:30am ~ 12:10pm
- Location: Painted Horse

10:30am-10:40pm	<ul style="list-style-type: none"> ■ Forum Chair: Paul T. Lee, President, korusp (Korea-U.S. IP Foundation)
10:40am-10:55am	<p>“Evolution of IP environment: Promoting KORUS Innovation & Trade” Kuiwou Kwun, Intellectual Property Attach, Embassy of the Republic of Korea</p>
10:55am-11:10am	<p>“IP Trend & Technology Transfer at KIPA” Jonghyub Choi, President, Affiliation : Korea Invention Promotion Association (KIPA)</p>
11:10am-11:25am	<p>“The growth of IPR Creation, Production and Enforcement in Korea” ManKum Lee, Patent Examiner, KIPO</p>
11:25am-11:40am	<p>Practical Use of patent information in R&D Process Paige Kim, Manager, WIPS</p>
11:40am-11:55am	<p>Invention Capital for R&D and Biz. Development Sang K. Yun, Vice President, Intellectual Property</p>
11:55am-12:10pm	<p>Automotive Fuel Efficiency Increase Julius J. Rim, Chairman, IMET/ GP-Energy/ Plasber</p>

2. Speakers

- ◆ **Forum Chair:** Paul T. Lee (President, Korea-U.S. IP Foundation)

1. Kuiwou Kwun (Embassy of the Republic of Korea)

- Presenter Name: Kuiwou Kwun
- Title: Counselor in Intellectual Property Affairs
- Affiliation: Embassy of the Republic of Korea, Washington D.C.
- Presentation Title: Evolution of IP environment: Promoting KORUS Innovation & Trade

2. Jonghyub Choi (KIPA)

- Presenter Name: Jonghyub Choi
- Title: President
- Affiliation: Korea Invention Promotion Association (KIPA)
- Presentation Title: IP Trend & Technology Transfer at KIPA

3. Mankum Lee (KIPO)

- Presenter Name: Mankum Lee
- Title: Patent Examiner
- Affiliation: KOREAN INTELLECTUAL PROPERTY OFFICE (KIPO) / Electric Examination Division
- Presentation Title: The Growth of IPR Creation, Protection and Enforcement in Korea

4. Paige Kim (WIPS)

- Presenter Name: Paige Kim
- Title: Manager
- Affiliation: Overseas sales team, WIPS Co., Ltd.
- Presentation Title: Practical Use of Patent Information in R&D Process

5. Sang K. YUN (Intellectual Discovery)

- Presenter Name: Sang K. YUN
- Title: Exe. Vice President
- Affiliation: Intellectual Discovery Co., Ltd.
- Presentation Title: Invention Capital for R&D and Biz. Development

6. Julius J. Rim (CTO, IMET, Ltd. / GP-Energy, Llc. / Plasber, Inc.)

- Presenter Name: Julius J. Rim
- Title: Chairman
- Affiliation: CTO, IMET, Ltd. / GP-Energy, Llc. / Plasber, Inc.
- Presentation Title: Automotive Fuel Efficiency Increase