

## | Final Round of IP Competition |

Title	Presenter / Affiliation
Plasma Equipment for Treating Power	<b>Dongchan Seok</b> NFRI, National Fusion Research Institute
ARM-Fastening Device for Sphygmomano-meter, Pulse Sensor, Sphygmomano-meter Apparatus Comprising The Device and Sensor, and Method for Manufacturing Pulse Sensor	<b>Jong Yeol Kim</b> KIOM, Korea Institute of Oriental Medicine
MTM-Based Smart Terminal Security System Implementation Technology	<b>Seungyong Yoon</b> ETRI, Electronics Telecommunications Research Institute
High power electromagnetic test technology(measuring instrument)	<b>Kwang Uk Chu</b> NSRI, National Security Research Institute
Microwave Thermal Desorption Technology for Oil-contaminated soil	<b>Tae Hoon Koh</b> KRRI, Korea Railroad Research Institute
Development of Magnetoencephalography Technology	<b>Kiwoong Kim</b> KRISS, Korea Research Institute of Standards and Science
Method for Remediating Contaminated Soil - As/CN	<b>Yong Chan Cho</b> KIGAM, Korea Institute of Geoscience and Mineral Resources
Plasma technology for eliminating pollutants from engine and combustor	<b>Dae Hoon Lee</b> KIMM, Korea Institute of Machinery & Materials
Noise Tone Reduction in Deramped SAR Imagery	<b>Byoung Gyun Lim</b> KARI, Korea Aerospace Research Institute
Nano 3D Printing	<b>Seung Kwon Seol</b> KERI, Korea Electrotechnology Research Institute

## | IP Forum 2015 Location |

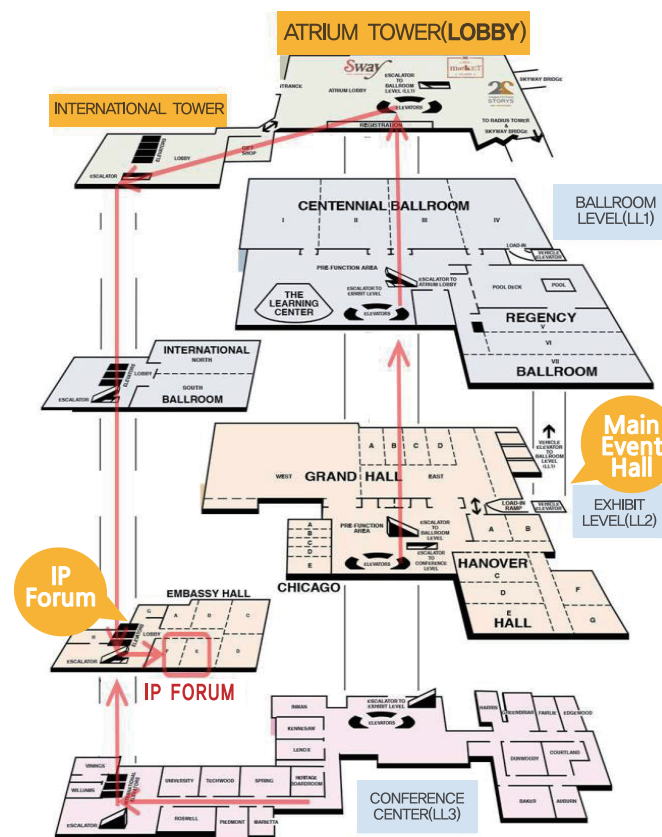
### Hyatt Regency Atlanta

265 Peachtree St. NE, Atlanta, GA, 30303, USA

Embassy Hall E (International Tower)

Tel: (404) 577 – 1234

\* Embassy Hall is located in the International Tower two levels below the lobby(LL2)



## | Contact |

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# IP FORUM 2015

July 30, 2015

Hyatt Regency Atlanta

Embassy Hall E (International Tower)

- SECTION I : IP FORUM (13:30 ~ 15:10)
- SECTION II : IP COMPETITION (15:10 ~ 17:40)
- SECTION III : MOU & Award Ceremony (17:40 ~ 18:00)

“Platform for Korean IPs”  
“Bridging the Gap between Science and IP”

Hosts : nst 국가과학기술연구회 ETRI 한국전자통신연구원 korusip 한미지식재산협력재단 Korea-US JIPF Foundation

Sponsor : 특약형 한국발명진흥회

## | Greetings and Welcome to IP Forum |




As evidently implicated in Samsung vs. Apple patent litigations, the importance of Intellectual Property (IP) is significantly influential to the scientific and industrial societies of both countries. In particular, a demand of new roles of IP is increasing as the Creative Economy requires innovative thinking and new values.

Taking into consideration of this challenging environment, the IP Forum tries to awaken the R&D society of Korea to the new role of IP for creating high added values in the Blue Ocean and to provide new recognition of the newly growing IP Market.

The IP Forum will provide a presentation session about the essential values of invention and about how to lead the rapidly-growing world IP market.

The IP Forum will also hold the "IP Competition" for Korean research institutes, which will lead the direction of R&D performance of Korea to a platform to US market.

Thank you for your presence and we wish you a productive and informative time!

Welcoming Speech	Congratulatory Speech	Opening Remarks
		
Sang-Chun Lee NST Chairman	Heung-Nam Kim ETRI President	Paul Taeksoo Lee KORUSIP President

## | Event Agenda |

Time	Title / Contents	Speaker / Presenter
Section 1: IP Forum		
13:30	Opening Remarks	Paul Taeksoo Lee President, KORUSIP
13:35	Welcoming Speech	Sang-Chun Lee Chairman, NST
	Congratulatory Speech	Heung-Nam Kim President, ETRI
13:45	Keynote Speech—Unlocking the Value of Invention	Edward Jung, CTO Intellectual Ventures
14:15	Panel Discussion	Presenters & Panel
14:35	Q & A Session	
Section 2: IP Competition		
15:10	Briefing of the Judging Principle	Hoshin Lee University of Iowa
15:20	Entry #1	Dongchan Seok NTRI
15:30	Entry #2	Jong Yeol Kim KIOM
15:40	Entry #3	Seungyong Yoon ETRI
15:50	Entry #4	Kwang Uk Chu NSRI
16:00	Entry #5	Tae Hoon Koh KRII
16:10	Q & A Session	
16:30	Entry #6	Kiwoong Kim KRISS
16:40	Entry #7	Yong Chan Cho KIGAM
16:50	Entry #8	Dae Hoon Lee KIMM
17:00	Entry #9	Byoung Gyun Lim KARI
17:10	Entry #10	Seung Kwon Seol KERI
17:20	Q & A Session	
Section 3: MOU & Awards		
17:40	MOU	WON ST - Bishop
17:50	IP Competition Award Ceremony	

## | IP Forum Speaker |

### Keynote Speaker



**Edward Jung**

Founder &  
Chief Technology Officer,  
Intellectual Ventures

### Panel



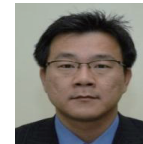
**Hosin Lee**

Professor, The University of Iowa  
40th President of the Korean-American  
Scientists and Engineers Association (KSEA)



**Lynn Bristol**

Attorney Advisor,  
Global IP Academy, USPTO



**Ick-Chan Lee**

Director, Intellectual Property Management Team  
Electronics and Telecommunications Research  
Institute (ETRI)



**Jaehoon Yu**

Professor, University of Texas at Arlington  
45th President-elect of the Korean-American  
Scientists and Engineers Association (KSEA)



**Myeongsup Kim**

Intellectual Property Attaché,  
Embassy of the Republic of Korea



**Marc Sedam**

Executive Director  
UNH Office for Research Partnerships and  
Commercialization, and  
New Hampshire Innovation Research Center

